



NAB Show Express Review

**SBE Chapter 37
14-Jul-2020**

Skip Pizzi, NAB



The Move to a Virtual Show

- Decision to cancel physical NAB Show on 11-Mar-2020
- Virtual Show (“NAB Show Express”) set for May 13-15
- Intent was to maintain the event, provide benefit to industry (not recover revenue)



Building the Platform

- Numerous solutions quickly previewed
- Much content already planned, catalogued in **MapYourShow** database/web tool
- Streaming solution provided by **Frequency**
- Video hosting provided by **Brightcove**
- Closed captioning provided by **CaptionHub**



NAB Show Express

- Most planned content converted; some new content added; almost all recorded (DIY or managed)
- Streaming over 4 channels, 8 hrs/day (noon – 8 pm ET, repeated twice) for two days (13-15 May)
- On-demand content available immediately, through August 2020
 - Videos and slide decks

NAB Show Express Overview

TRACK	# of Sessions	TRACK	# of Sessions
Bonus Programs	17	Future of Delivery	19
Broadcast Engineering and IT Conference	70	Let's Talk Cine	5
Business of Media	8	Main Stage	2
Connected Media IP	68	NSPIRE	3
Content, Cable & Connectivity	4	Post Production World Online	63
Creative Masters	3	Small and Medium Market Radio Forum	4
Cybersecurity and Content Protection Summit	1	Sponsored Sessions	5
Digital Futures	4	SPROCKIT	10
Executive Leadership Summit	4	Tech Talks: An NAB Show LIVE Special Edition	2
Future of Cinema	2	Tomorrow's Tech	2
		Women Leading Change	6



BEIT Express

- BEIT Papers could be presented as:
 - Short DIY videos (<15 minutes)
 - Slide decks
 - Both
- One streaming channel dedicated to BEIT video content exclusively
- Added two new partner associations (SCTE & APRE) to existing SBE, IEEE-BTS and NABA

2020 BEIT Conference Committee

Roz Clark (Chairman)

Senior Director, Radio Engineering
Cox Media Group

Winston Caldwell

VP, Spectrum Engineering
Fox Corporation

Bill Davis

Software Architect, New Media
Capitol Broadcasting Company

Jim DeChant

VP, Technology
News-Press & Gazette Broadcasting

Mike Kelley

Chief Information Security Officer
E.W. Scripps Company

Marcy Lefkovitz

VP, Technology and Workflow Strategy
Disney I ABC Television Group

Jason Ornellas

Market Chief Engineer
Bonneville International

Glenn Reitmeier

Founder
GlennReitmeierTV LLC

Steve Shultis

CTO
New York Public Radio

Glynn Walden

Consultant
Entercom Communications

SBE Representatives**John L. Poray**

Executive Director, SBE

Tom Mikkelsen

Consultant

BEIT Express Content Partners

- Association of Public Radio Engineers (APRE)
- North American Broadcasters Association (NABA)
- Society of Broadcast Engineers (SBE)
- Society of Cable Television Engineers (SCTE)

Also, see

- IEEE Broadcast Technology Society (IEEE-BTS) [webinars](#)
 - <https://bts.ieee.org/>

BEIT Express Content Tracks

- 5G and OTT
- Artificial Intelligence Applications
- Cloud Technologies and Cybersecurity
- IP Conversion and Other Facility Design
- Next Gen TV
- Radio Broadcasting Technologies
- Regulatory: Emergency Alerting and Spectrum Issues
- Ultra HD



BEIT LAS VEGAS VS. EXPRESS



BEIT Content Planned for Las Vegas	Quan.	Total Time (hh:mm)
BEIT Papers (30 topics, 66 in Proceedings)	90	40:00
Opening Session	1	1:20
Partner Content (3)	7	9:20
TOTAL	98	50:40 (25:20 realtime)

BEIT Express Content	Videos	Slides	Video + Slides	Sessions	Total Time
BEIT Papers (8 topics)	10	16	36	62	~11:30
Opening Session	1	(3)		1	1:00
Partner Content (4)	6		3	9	3:30
TOTAL	17	19	39	72	~16:00



<https://nabshow.com/express>

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KEEPING OUR COMMUNITY **CONNECTED**

Thanks for joining us! Content will remain online and registration open through the month of August. It's all here, available on your own time. Check out the most engaging conversations and innovative companies in the industry.

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2020 BEIT CONFERENCE PROCEEDINGS



BEIT Conference Proceedings

- Prior to pandemic, 2020 BEIT Conference Proceedings had been planned to move to online distribution (for the first time)
- Access could be purchased for on-line viewing (responsive browser view) or PDF download
- Full set or individual papers could be purchased
- Available via [PILOT website](#)



PLANS FOR NEXT STEPS



Fall 2020 and Beyond

- 2020 Radio Show will not take place as physical event (announced June 3, 2020)
- 2020 NAB Show NY will not take place as physical event (announced June 9, 2020)
- Fall virtual event details to be announced soon
 - Will include numerous partners



QUESTIONS?

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